



**North End Revitalization Incorporated**

509 Selkirk Avenue  
Winnipeg, Manitoba  
R2W 2M6

January 30, 2013

**Re: 2013 Storefront Enhancement Grant Application**

On behalf of the North End Revitalization Inc. (NERI) and your local Business Improvement Zone/Association, we are pleased to inform you that the 2013 Storefront Enhancement Grant (SEG) applications forms are now available.

These grants have been made possible through the generosity of the **Neighbourhoods Alive!** Neighbourhood Renewal Fund through the Manitoba provincial government.

The **2013 SEG Program Guidelines & Conditions** are as follows:

1. **The Neighbourhoods Alive! grant contribution amount will be 50% of the total eligible project-related costs to a maximum of \$3,000.00.** If you are a successful Storefront Enhancement Grant recipient you will be required to contribute at least 50% of the total eligible project-related costs. In other words, in order to receive the maximum Storefront Enhancement Grant amount of \$3,000.00 you would have to submit a total of \$6,000.00 in paid receipts for all eligible project-related costs. **REMINDER: ONLY IF STOREFRONT ENHANCEMENTS HAVE BEEN APPROVED.**
2. **Eligible project-related costs** (as outlined on the application form – roofs **NOT** admissible) include the following:
  - The purchase of materials/supplies
  - Equipment rentals
  - Building permits
  - Utility hook-ups
  - Tradesperson and/or contractor fees

**Ineligible project-related costs** include the following:

  - Staff and/or employee salaries
  - Architectural fees
  - Ongoing maintenance
  - GST costs
3. An applicant can only receive a Storefront Enhancement Grant from the SEG Program **once within a 24 month period** regardless of the total amount received.
4. An applicant owning one or more locations within the NA approved SEG boundaries, may only apply for one Storefront Enhancement Grant per 24 month period.”

If you have any questions, or require further clarification regarding the **2013 SEG Program Guidelines & Conditions**, please feel free to contact Simone Beaudet, NERI Administrative Coordinator, directly @ 927-2336.

Sincerely,

*Simone Beaudet*

Simone Beaudet  
Administrative Coordinator  
phone: 204.927.2336  
fax: 204.582.2801



# 2013 Storefront Enhancement Grant Program



## PROGRAM INFORMATION

### **WHAT IS THE STOREFRONT ENHANCEMENT GRANT PROGRAM?**

North End Revitalization Incorporated (NERI), in partnership with Neighbourhoods Alive! (NA!), and in cooperation with the North End BIZ, Selkirk Avenue BIZ, and the Between the Parks Business Association have established the Storefront Enhancement Grant (SEG) Program for local small businesses and non-profit agencies/organizations in the North End. The SEG Program promotes local community investment by providing cost-shared non-repayable funding grants to eligible North End small businesses and non-profit agencies and organizations for *exterior renovations* to the **frontage of their property** (visible to passing traffic) that enhances the appearance, safety, and value of their property.

### **HOW MUCH ARE THE GRANTS?**

SEG Program grants are provided on a 50/50 cost-sharing basis to a **maximum of \$3,000.00**.

### **WHO CAN APPLY?**

All local North End small businesses and non-profit agencies and organizations located within the NECRC catchment neighbourhoods are eligible to apply for a grant. For specific boundaries, please see the attached **Map of NECRC North End Boundaries** or contact NECRC for clarification. Businesses or non-profits that reside outside these communities are not eligible to apply. ***Vacant and/or derelict buildings are not eligible to apply.*** Please note that *preference will be given to first-time applicants* when selecting successful grant recipients, and as such, ***an applicant can only receive a grant from the SEG Program once within a two (2) year period.***

### **WHEN CAN I APPLY?**

The 2013 SEG Program **application intake deadline is by 4:30 pm on Friday, March 29th, 2012.** Any 2013 SEG Program applications received after this date will only be considered based on funding availability.

### **WHEN DOES WORK NEED TO BE COMPLETED BY?**

If you are a successful 2013 Storefront Enhancement Grant recipient ***you will need to provide sufficient evidence/proof that the exterior enhancements/renovations specified on your application form have started and/or are in progress by Friday, July 26, 2013 or your Storefront Enhancement Grant will be forfeited.***

## APPLICANT INFORMATION

Applicant Category:       Business       Non-Profit Agency/Organization

Name of Business or Organization: \_\_\_\_\_

Address: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Position/Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Cell: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

If the property is not owned by the business or non-profit agency/organization submitting this application, please provide the following additional information below:

The Property Owner is aware of, and approves of this application:  Yes  No

Name of Property Owner: \_\_\_\_\_

Address: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Cell: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

### **PROPOSED EXTERIOR ENHANCEMENTS/RENOVATIONS INFORMATION**

Proposed exterior enhancements/renovations: (please check all those that apply)

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Exterior Painting             | <input type="checkbox"/> Exterior Security Lighting    | <input type="checkbox"/> Fencing               |
| <input type="checkbox"/> Stairs                        | <input type="checkbox"/> Sidewalk Repair/Replacement   | <input type="checkbox"/> Exterior Doors        |
| <input type="checkbox"/> Landscaping                   | <input type="checkbox"/> New Trees and/or Shrubs       | <input type="checkbox"/> Flower Boxes/Planters |
| <input type="checkbox"/> Canopies/Awnings              | <input type="checkbox"/> Windows                       | <input type="checkbox"/> Fascia                |
| <input type="checkbox"/> Signage                       | <input type="checkbox"/> Brick Re-Pointing/Replacement | <input type="checkbox"/> Security Shutters     |
| <input type="checkbox"/> Siding/Stucco                 | <input type="checkbox"/> Video Surveillance            | <input type="checkbox"/> Exterior Lighting     |
| <input type="checkbox"/> Other (please specify below): |  |  |

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Please provide a brief project detail/description of your proposed exterior enhancements/renovations: (Project subject to committee approval)

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What is the total estimated cost of your proposed exterior enhancements/renovations? \$ \_\_\_\_\_

Have you provided a written estimate from a contractor and/or supplier regarding the estimated cost of your proposed exterior enhancements/renovations? (this is only additional information to support your application, and is not required)

Yes  No

Applicant's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please submit your completed application form to:

**Simone Beaudet**, -Administrative Coordinator  
NORTH END REVITALIZATION INCORPORATED  
509 Selkirk Avenue  
Winnipeg, Manitoba R2W 2M6  
Phone: (204) 927-2336 / Fax: (204) 582-2801  
E-mail: [simone@necrc.org](mailto:simone@necrc.org)

**HOW AND WHEN WILL I KNOW IF I WAS SUCCESSFUL IN RECEIVING A GRANT?**

Successful grant recipients of the 2013 SEG Program will be notified via email or telephone correspondence by the Administrative Coordinator within 10 days of the application intake deadline date.

Unsuccessful applicants of the 2013 SEG Program will be notified via written correspondence within 30 days of the application intake deadline.

**Map of NECRC North End Boundaries**

