



## 2011 Storefront Enhancement Grant Program

### PROGRAM INFORMATION



#### **WHAT IS THE STOREFRONT ENHANCEMENT GRANT PROGRAM?**

North End Revitalization Incorporated (NERI), in partnership with Neighbourhoods Alive! (NA!), and in cooperation with the Mosaic Market BIZ, Selkirk Avenue BIZ, and the Between the Parks Business Association have established the Storefront Enhancement Grant (SEG) Program for local small businesses and non-profit agencies/organizations in the North End. The SEG Program promotes local community investment by providing cost-shared non-repayable funding grants to eligible North End small businesses and non-profit agencies and organizations for *exterior renovations* to the **frontage of their property** (visible to passing traffic) that enhances the appearance, safety, and value of their property.

#### **HOW MUCH ARE THE GRANTS?**

SEG Program grants are provided on a 50/50 cost-sharing basis to a **maximum of \$3,000.00**.

#### **WHO CAN APPLY?**

All local North End small businesses and non-profit agencies and organizations located within the NECRC catchment neighbourhoods are eligible to apply for a grant. For specific boundaries, please see the attached **Map of NECRC North End Boundaries** or contact NECRC for clarification. Businesses or non-profits that reside outside these communities are not eligible to apply. ***Vacant and/or derelict buildings are not eligible to apply.*** Please note that *preference will be given to first-time applicants* when selecting successful grant recipients, and as such, ***an applicant can only receive a grant from the SEG Program once within a two (2) year period.***

#### **WHEN CAN I APPLY?**

The 2011 SEG Program **application intake deadline is by 4:30 pm on Friday, April 15th, 2011.**

All 2011 SEG Program applications received after this date **will not be considered** eligible.

### APPLICANT INFORMATION

Applicant Category:  Business  Non-Profit Agency/Organization

Name of Business or Organization: \_\_\_\_\_

Address: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Position/Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Cell: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

If the property is not owned by the business or non-profit agency/organization submitting this application, please provide the following additional information below:

The Property Owner is aware of, and approves of this application:  Yes  No

Name of Property Owner: \_\_\_\_\_

Address: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Cell: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

**PROPOSED EXTERIOR ENHANCEMENTS/RENOVATIONS INFORMATION**

Proposed exterior enhancements/renovations: (please check all those that apply)

- Exterior Painting
- Exterior Security Lighting
- Fencing
- Stairs
- Sidewalk Repair/Replacement
- Exterior Doors
- Landscaping
- New Trees and/or Shrubs
- Flower Boxes/Planters
- Eaves Troughs
- Canopies/Awnings
- Windows
- Signage
- Brick Re-Pointing/Replacement
- Fascia
- Siding/Stucco
- Video Surveillance
- Security Shutters
- Exterior Lighting
- Wheel Chair Accessibility
- Other (please specify below):

Please provide a brief project detail/description of your proposed exterior enhancements/renovations:

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What is the total estimated cost of your proposed exterior enhancements/renovations? \$ \_\_\_\_\_

Have you provided a written estimate from a contractor and/or supplier regarding the estimated cost of your proposed exterior enhancements/renovations? (this is only additional information to support your application, and is not required)

- Yes
- No

Applicant's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please submit your completed application form to:

**Simone Beaudet**, -Administrative Coordinator  
 NORTH END REVITALIZATION INCORPORATED  
 509 Selkirk Avenue  
 Winnipeg, Manitoba R2W 2M6  
 Phone: (204) 927-2336  
 Fax: (204) 582-2801  
 E-mail: [simone@necrc.org](mailto:simone@necrc.org)

***HOW AND WHEN WILL I KNOW IF I WAS SUCCESSFUL IN RECEIVING A GRANT?***

Successful grant recipients of the 2011 SEG Program will be notified via email or telephone correspondence by the Administrative Coordinator within 10 days of the application intake deadline date.

Unsuccessful applicants of the 2011 SEG Program will be notified via written correspondence within 30 days of the application intake deadline.

## Map of NECRC North End Boundaries

